



PLEASE HELP HAHMMA/PSI IMPROVE THE ENVIRONMENTAL IMPACT OF OUR CONFERENCE

Carbon offsets are an “after the fact” way of mitigating the climate change impacts associated with our daily activities, including business travel. Although it is not a replacement for energy, water and waste reduction actions which reduce climate change impacts, it can be a nice way of helping communities become more efficient and clean.

Calyx chose *NativeEnergy* (www.nativeenergy.com) as a carbon offset provider for several reasons:

- They are highly rated by Carbon Concierge, a project of the Social Venture Network and Bainbridge Graduate Institute, based on eight weighted attributes
- When you purchase offsets from *NativeEnergy*, the money can “help build” or complete projects on Native American lands, in small farming communities and help small business. Projects include community-owned distributed wind turbines, waste to energy systems or community-based mini hydro and biomass heating projects
- Until May 31st, you can direct your offset payment to help Greensburg, Kansas build a wind farm in this community that chose to build green after a devastating 2007 tornado leveled the township. *NativeEnergy* was chosen as the exclusive carbon offset marketer for the Greensburg Wind Farm (see short video at www.NativeEnergy.com/greensburg)

“*NativeEnergy* leverages market demand for high quality, additional carbon offsets to bring online new Native American, family farmer and community-owned renewable energy and carbon-reduction projects that provide both environmental and social benefits. *NativeEnergy* enables its clients to help directly finance the construction of specific new projects. *NativeEnergy* also offers third party verified and certified offsets and RECs. Our expertise engages both short term and long term solutions within an organization including: evaluating the environmental footprint of a firm, reducing energy use and costs, and engaging employees on carbon reductions within the company and at home.”

For the June 2009 PSI-NAHMMA conference, please make a check payable to *NativeEnergy* for \$6.75. This will cover the estimated 120,000 lbs of CO² generated by the conference (960 lbs. for each conference attendee). You can send your check or use a credit card to pay the Product Stewardship Institute:

**By Check: please make a check payable to *NativeEnergy* and send to
Bill Honohan, Product Stewardship Institute
137 Newbury Street, 7th floor, Boston, MA. 02116**

By Credit Card: Please process payment through PSI’s conference registration process

Thanks for helping out!

Best regards,

Heidi Siegelbaum and Steve Gersman Calyx Sustainable Tourism and the PSI-NAHMMA troops!