



**Biographical Information for Speakers  
6th National Product Stewardship Forum  
Boston, MA - July 20-21, 2010**

**Scott Cassel**

**Product Stewardship Institute**

Scott Cassel is the Executive Director of the Product Stewardship Institute (PSI), which pursues initiatives to ensure that all those involved in the lifecycle of a product share responsibility for reducing its health and environmental impacts. Prior to founding the Institute in 2000, Scott served seven years as the Director of Waste Policy and Planning for the Massachusetts Executive Office of Environmental Affairs. He is also a founding Board Member and past-President of the North American Hazardous Materials Management Association, whose mission is to reduce the toxicity of the municipal waste stream. Scott has worked on product and waste management issues for the past 25 years, for a start-up solid waste management company, a non-profit statewide environmental group, and several other government agencies, including the New Jersey Department of Environmental Protection and the Massachusetts Water Resources Authority. He is author of a comprehensive book chapter on product stewardship in the 2008 Handbook on Household Hazardous Waste. He was also a syndicated newspaper columnist in Massachusetts, including the Boston Business Journal. Scott has a master's degree in environmental policy and dispute resolution from the Massachusetts Institute of Technology, and an undergraduate degree in Geology and Environmental Studies from the University of Pennsylvania.

**Sierra Fletcher**

**Product Stewardship Institute**

Sierra Fletcher is Director for Policy and Programs at Product Stewardship Institute (PSI). She works on PSI's product and policy initiatives, as well as supporting groups of local governments and others developing and pursuing product stewardship initiatives in their states. Prior to coming to PSI, Sierra worked for 10 years on environmental and consensus-building efforts with diverse stakeholder groups in Alaska, Cambodia, the Middle East, and New England. Sierra has a master's degree in environmental policy and conflict resolution from the Fletcher School of Law and Diplomacy at Tufts University and an undergraduate degree from Yale University.

**Carole Cifrino**

**Maine Department of Environmental Protection**

Carole Cifrino is an Environmental Specialist for the Division of Solid Waste Management at the Maine Department of Environmental Protection, where she has worked for 21 years. She is Coordinator of the Maine DEP's Solid Waste Product Management Programs, including: the Lead & Asbestos Hazard Prevention Program; the Mercury Products Labeling, Notification and Recycling Program; and Maine's product stewardship programs.

Carole was principal staff in the development of Maine's shared responsibility program for the collection and recycling of household computer monitors and televisions. She is responsible for managing implementation of Maine's cell phone recycling law and Maine's new mercury lamp recycling law, and for supervising staff

**Speaker Biographical Information**  
**PSI Forum – Boston, MA July 20-21, 2010**

implementing Maine's mercury thermostat recycling incentive law that requires manufactures to pay a \$5.00 incentive for each mercury thermostat returned for recycling. Prior to her current duties, Carole worked in the Solid Waste Facility Licensing & Enforcement Program at DEP as project manager on several commercial, industrial and municipal landfills. She also has professional experience in hazardous waste site clean up, landscape design & construction, and residential energy auditing.

**Resa A. Dimino**

**New York State Department of Environmental Conservation**

Ms. Resa A. Dimino is a special assistant in the Commissioner's Policy Office of the New York State Department of Environmental Conservation. The policy office serves as an internal consultancy within the department to develop innovative policy and implement the Commissioner's priority projects. She focuses on solid waste and recycling policy. She is a founder of the recently-created New York Product Stewardship Council. Ms. Dimino has a strong background in recycling public education, advocacy and policy development and is a skilled technical researcher. Most recently, Ms. Dimino served as the Director of Programs for the Bronx River Alliance in the Bronx, NY. Prior to that, she served as the Environmental Analyst for Bronx Borough President Adolfo Carrion, Jr., and his predecessor, Fernando Ferrer. In that role, she monitored solid waste and recycling issues in New York City. From 1994 to 1998, Ms. Dimino was program director at Bronx 2000, a community based development organization dedicated to affordable housing, neighborhood economic development, community-based enterprise and environmentalism on local, national, and global levels. In prior work experience, Ms. Dimino organized several campaigns and coalitions on various recycling issues, including the campaign to establish President Clinton's Executive Order on Federal Acquisition, Waste Reduction and Recycling, signed in October 1993.

**Neil Hastie**

**Encorp Pacific (Canada)**

Neil Hastie is President & CEO of Encorp Pacific (Canada). Encorp Pacific was founded in 1994 and is an industry operated, not for profit, product stewardship corporation. The company is responsible for the administration, consumer education and recycling programs for all non-alcoholic containers and all wine, spirits and non-refillable import beer and cooler containers in British Columbia. It operates a network of 170 independently owned depots and transportation and processing infrastructure servicing a population of 4.5 million. Encorp Pacific recycles 175 million pounds annually of mixed aluminum, plastic, glass and fibre board containers with an annual cash flow of C\$140 million. Encorp, as a service provider, manages the recycling of dairy containers on behalf of the Dairy Council of BC and end of life electronics on behalf of Electronics Stewardship Association of BC. He has a B.Sc. from Bishops University and an MBA (honours) from York University.

**Jen Holliday**

**Chittenden County Solid Waste District, VT**

Jen Holliday has worked in the environmental field since 1985 and has developed and managed the household hazardous waste program for the Chittenden Solid Waste District, the largest solid waste district in Vermont, since the program started in 1991. She has served on numerous advisory committees concerning solid waste in Vermont. Currently she serves as the Vice-Chair of the State of Vermont's Advisory Committee on Mercury Pollution whose members are appointed by the governor to advise the Legislature and public on matters related to mercury pollution. Jen has been a strong advocate for product stewardship in Vermont including educating local and state government officials on product stewardship, lobbying for EPR legislation and is a founding member and Chair of the Vermont Product Stewardship Council (VTPSC). On a national level, she has been an active participant in the PSI Paint Dialogue as well as collaborating with other product

**Speaker Biographical Information**  
**PSI Forum – Boston, MA July 20-21, 2010**

stewardship leaders in the United States and Canada on product stewardship initiatives. She has served on the PSI Board of Directors for four years and currently serves as Vice President on the Executive Board.

**Matt Prindiville**

**Natural Resources Council of Maine**

(To be available soon)

**Mike Schedler**

**National Association for PET Container Resources**

As Director of Technology for National Association for PET Container Resources (NAPCOR), Mike coordinates the Association's technical programs, which research and develops innovative methods that facilitate the collection and recycling of post consumer PET bottles. Mike offers technical expertise and assistance to the PET recycling industry with respect to collection, intermediate processing, reclamation and end use markets as part of NAPCOR's effort to increase and improve PET recycling. Mike also monitors PET market trends and compiles and produces NAPCOR's annual report on PET bottle recycling activity. At NAPCOR, Mike has been instrumental in PET market development programs, alternative collection tools and protocols that guide design for recyclability. Before joining NAPCOR in 1994, Mike worked with the South Bronx 2000 Local Development Corporation ("Bronx 2000") coordinating neighborhood preservation and economic development programs and creating jobs in distressed areas. As part of Bronx 2000's venture development strategy, Mike was instrumental in the planning, start-up and operation of 11 for-profit businesses based on secondary materials recycling both in the U.S. and Europe.

**Derek Stephenson**

**StewardEdge**

Derek Stephenson, President of StewardEdge Inc. has over 30 years waste reduction and recycling experience. His background includes conceptualization, design and delivery of complex, multi-faceted projects for private and public sector clients. Main areas of focus for Derek have included development of municipal recycling programs; management of waste electrical and electronic equipment; and municipal hazardous or special wastes. As a recognized leading expert on extended producer responsibility (EPR) programs, Derek has collaborated on EPR program development across North America and internationally. He also represents StewardEdge on the management board of PRO Europe which includes national recycling organizations from 33 countries, from Iceland to Turkey and Romania to Canada. He has a keen grasp of environmental and waste-related issues. Derek's exceptional negotiating skills enable him to reconcile diverse governmental, industrial and public interests.

**Theresa Stiner**

**Iowa Department of Natural Resources**

Theresa Stiner is an Environmental Specialist Senior at the Iowa Department of Natural Resources. Over the past eleven years at the Iowa DNR, Theresa has worked with a variety of programs and issues including household hazardous materials, beverage container deposits, electronics recycling, mercury switches from vehicles, mercury thermostats, and fluorescent lamps. She has participated numerous PSI dialogues and projects. Theresa has served on the PSI board of directors since 2008 and is also a member of the Midwest Product Stewardship Council Steering Committee.

**Speaker Biographical Information**  
**PSI Forum – Boston, MA July 20-21, 2010**

**Ofira Varga**

**1WEEE Services**

Ofira Varga is a senior consultant at 1WEEE Services since 2006. 1WEEE Services GmbH is located in Germany and is offering consulting services for fulfilling take-back and recycling obligations in Europe and North America. Ofira is an expert for electronics, battery and packaging take back and recycling as well as all auxiliary administrative proceedings such as registration and reporting. Her expertise covers the Member States of the European Union. She is a project manager with 9 years of professional experience which is important as soon as compliance services for a variety of different topics and countries must be put in place for customers. Prior to her current assignment at 1WEEE Services, Ofira Varga worked for the mother company of 1WEEE Services - TechProtect GmbH - and in the environmental department of Hewlett Packard GmbH. Currently she is located at GEEP (Global Electric Electronic Processing) in Barrie, Ontario which is one of our partners.

**Rep. Melissa Walsh Innes**

**Maine House of Representatives**

Rep. Melissa Walsh Innes is serving her first term in the Maine House of Representatives and is a member of the Legislature's Joint Standing Committee on Natural Resources. A native to the Yarmouth area, Rep. Innes currently works in special education. She graduated from the University of Southern Maine, earning her degree in Social Work, and since then has worked to support Maine citizens with mental illness, Alzheimer's Disease, and developmental disabilities. Rep. Innes has also owned a professional organizing business. Locally, Rep. Innes has been a leader on energy conservation issues as the co-chair of the Yarmouth Energy Savers Committee, which has worked to cut costs and energy usage of municipal and residential buildings. Rep. Innes, along with her husband Shawn and three daughters, attends the First Universalist Church of Yarmouth, where she chairs the Faith in Action Council, which seeks to advance economic and environmental justice in the surrounding community.