



Free Full Membership in the Product Stewardship Institute **Join Other Local Governments to** **Save Money and Protect the Environment**

Thanks to funding from the Illinois Counties Solid Waste Management Association and Illinois-Indiana Sea Grant, **any local government entity in Illinois can become a Full Member of the Product Stewardship Institute for free until September 30, 2010.**

As part of this agreement, PSI is convening strategic conference calls *for Illinois agencies* during 2010. This is a great chance to learn more about product stewardship in Iowa, shape policies that impact your agency, and connect with others working on product stewardship.

Why are local agencies so important to product stewardship and PSI?

Since its inception, the needs and contributions of local governments have been central to PSI's mission and work. PSI was founded in 2000 to provide a unified voice for state and local government, and fiscal relief for government, on waste management issues. Local governments are the primary beneficiaries of the extended producer responsibility (EPR) efforts promoted by PSI and play a critical role in shaping product stewardship policies and programs.

What does it mean to be a Full Member of PSI?

PSI's members support [PSI's Principles of Product Stewardship](#), which provide vision and guidance for the growth of the product stewardship movement. Members are listed on PSI's website as one of a growing number of leaders in the product stewardship movement. It is important for product manufacturers and retailers to know the extent of support for this new approach. For this reason, it is in your interest to sign on as a member and be counted as one who supports product stewardship. There is no cost, and the level of time you commit is up to you!

How do I sign up?

Check out the Full Member benefits on the next page! To sign up, choose **one** of the following options:

1. **Contact Lisa Gould**, PSI Executive Assistant, at (617) 236-4855, or lisa@productstewardship.us. Tell her you'd like to be a Full Member, and she will be glad to welcome you aboard!
2. Sign up on PSI's website [here](#).

What educational benefits do PSI Full Members receive?

- ✓ **Product Stewardship Updates:** Receive biweekly email summaries of hot topics from around the world.
- ✓ **PSI's Networking Conference Calls:** Hear presentations and join in the discussion with product stewardship experts and practitioners from around the country.
- ✓ **Member/Partner Update Calls:** Catch up on PSI's projects and the latest developments on a monthly call with PSI's membership of 45 state agencies and over 100 local governments, as well as 50 partners from business, environmental groups, and other organizations. Do you have news to share? Let us know!
- ✓ **Strategic Government Conference Calls:** Strategize with other agencies from around the country on issues ranging from legislation to program implementation.
- ✓ **Technical Assistance:** Contact PSI Staff and Contractors any time with questions about your product stewardship work or plans. If we don't know the answer, we probably have another member or partner out there who does!
- ✓ **PSI's 12 Product List Serves:** Exchange information on product issues.
- ✓ **PSI's National Forum:** Meet product stewardship leaders from around the country in person, and enjoy a discount on registration for this exciting conference.
- ✓ **PSI's Board of Directors:** Nominate and elect PSI's Board of Directors, and consider becoming a Board Member yourself!
- ✓ **Pilot Projects:** Help us test out cutting edge product stewardship projects. Our Full Members are always at the top of the list for potential pilot projects.
- ✓ **PSI's National Dialogues:** Represent your agency's interests and help shape policy with manufacturers, retailers, government officials at all levels, environmental and health advocates, and waste industry representatives.

Interested in joining strategic conference calls on product stewardship in Illinois?

All local agencies in who have signed up to become Full Members will automatically be invited to join monthly conference calls to strategize about ways to enhance product stewardship in the state. If you'd like to join these calls but are not yet ready to become a Full Member, please contact Sierra Fletcher, PSI Senior Associate, at sierra@productstewardship.us or (617) 236-4886 to sign up or learn more.